

Report on

Satheerthyan Online Camp for Children

Dates

24th to 28th May 2021

Organized by

Kerala State Disaster Management Authority &
UNICEF



Introduction & Background

The malayalam word *Satheerthyan* means companion or friend. Kerala State Disaster Management Authority (KSDMA) has taken this title for all the outreach activities to ensure safety of children. KSDMA organized a 5 day online camp from 24th to 28th May 2021 to create awareness and thereby bring desired behavioural change among children. Role of children in disaster risk reduction is a critical component to be addressed. The camp was organized in partnership with UNICEF.

The program was designed to tinker critical thinking process and reasoning capacities related to disaster management through content promoted activity-based online sessions including external experts presentations. The sessions categorically used various art forms to communicate with children. Viz. Puppetry, Story Telling and Dance. “Cheemu, the talking monkey”, was one of the major attractions in the camp which was presented by Mr Felix Joeffrey. Storyteller fame Ms. Sai Swetha explained different first aid skills in a very appealing way and Ms Megha and Ms Archana performed on the theme emergency kit through a classical dance. All these were seamlessly arranged and organized by the coordinating team of KSDMA. The summer series activity enabled the participating children, think beyond their daily life expectations and usual academics by engaging with disaster management concepts and techniques through interesting virtual sessions. More than 2000 people watched Satheerthyan online camp on the KSDMA youtube channel.

Objectives

1. To make awareness / familiarize the concepts of disaster management among children.
2. To make the involvement of school going children risk communication.

Proceedings of the camp

The camp with opening remarks by Dr. Sekhar L. Kuriakose who is the Member Secretary, KSDMA. The resource persons, viz. Mr Felix and Ms. Sai Swetha led their respective sessions. Ms Swetha explained various precautionary measures and do's and don'ts related to the topic. Ms Anna Martha represented the student community and spoke about her expectation. It was overwhelming to see more than 1008 participants in virtual mode and many were waiting to join the session.

On the second day, i.e. 25th May cheemu, the puppet came on board to interact with children and he explained about the hazards fire and flood. The second day programme was streamed as youtube live which was later viewed by more than 1000 viewers. Ms. Sai Swetha explained about first aid skills for burns. The overwhelming responses in the chat box explained the fact that children who were watching the programme were excited to see their popular friends Mittu Poocha and Kittu Kurangan.

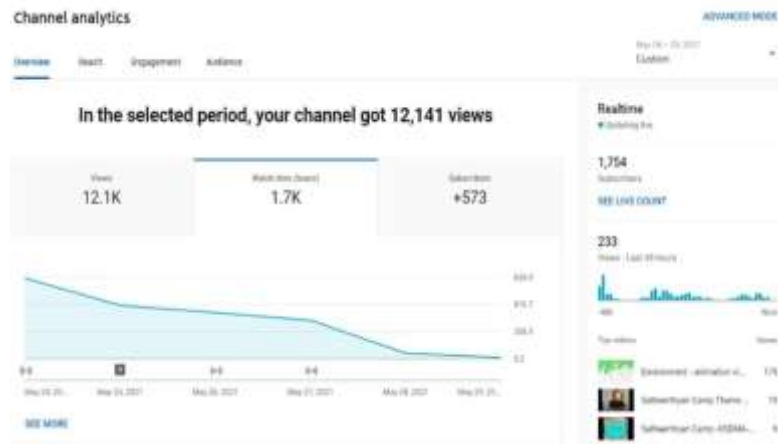
On day 3, all the participants were ready to submit the assignment which was given to them the day before which was evident from the YouTube chat box and correct answers were given to them. The third day was filled with more fun and information related to the topics such as electric shock and its impacts, earthquake and landslides.

Day 4 - The day started with the theme song di di disaster song by Cheemu. Every day before starting the sessions the song was played. The song itself was widely accepted and very informative. Ms. Sai Swetha told the story on first aid related to bleeding and Mr.Felix (Puppetry) explained about lightning and cyclone.

Day 5 – on the last day of the camp, a dance performance was made by Ms Megha and Ms Akshaya on the importance of preparing emergency kits at home. The input sessions were on the topics of drowsiness and pandemics. All the children enjoyed the sessions and they have commented they want more programs like Satherthyan. The task which was given on the last

day was to prepare their emergency kit and submit their photographs to KSDMA. 25 children did it.

Viewer Analytics by YouTube



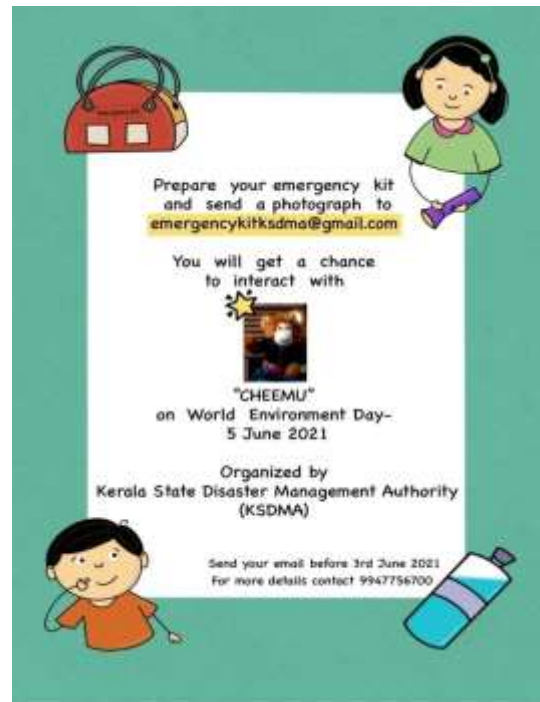
From the second day onwards Sathetherthyan sessions were conducted on KSDMA's YouTube channel. During the first day itself more than 1700 children have joined the program. The graph shows the analytical review of KSDMA YouTube views from 24th

to 28th May 2021.

Emergency kit preparation and opportunity to meet Cheemu on World Environment Day 2021

As part of the sessions, children were given some doable tasks/assignments – questions like identifying cyclone names, landslide occurred districts in Kerala, type of snakes found in Kerala etc. During the last day the task given to the kids was to prepare an emergency kit and send an image with their own kit to KSDMA (ksdmaemergencykit@gmail.com).

There were 22 children who participated in the emergency kit exclusive session conducted on 5th June 2021. The sessions were led by Mr Felix on environment, Dr Pratheesh Mammen on role of children to their environment and Mr Joe George on emergency kit. Ms. Vyshnavi V K moderated the session.



Snap Shots

Resource persons



Participants



Report by
Joe John George, State Project Officer KSDMA
Dr Pratheesh C Mammen, Project Coordinator, UNICEF &
Ms Vyshnavi V K, Social Capacity Building Specialist, KSDMA